



Class Information Guide

Josh and Jenny Lawson

Table of Contents

<u>What Is REALIGN?</u>	Page 3
<u>Benefits of the Class</u>	Page 5
<u>Class Materials</u>	Page 6
<u>Class Leader Checklist</u>	Page 7
<u>Licensing Agreement</u>	Page 8
<u>Launching REALIGN</u>	Page 10
<u>Criteria for Class Leader</u>	Page 11
<u>Promotional Guide</u>	Page 12
<u>Frequently Asked Questions</u>	Page 13

For more information, please visit RealignClass.com.

**This publication is designed to provide accurate and authoritative information with regard to the subject matter covered. It is sold with the understanding that the publisher is not engaged in rendering legal, accounting, or other professional advice. If legal advice or other expert professional assistance is required, the services of a competent professional person should be sought.

- From a Declaration of Principles jointly adopted by the a Committee of the American Bar Association and a Committee of Publishers and Associations.

What is **REALIGN**?

Realign is more than your ordinary financial class. It addresses life and money from the inside out and deals with the whole person, not simply their finances. The power of this class is found in the fact that God is brought into every decision a person makes. The goal from this class is that every single person begins to walk closer with God by allowing Him into their financial decisions.

What makes **REALIGN** different from other financial courses?

- 1) Addresses financial issues from the inside out.
- 2) Puts God in His rightful place where we are living for His Kingdom and not our own.
- 3) Emphasizes the need for God's leadership and daily input in our financial decisions.
- 4) Translates across racial, ethnic, and economic lines.
- 5) Deals with the whole person and restoration of the four major relationships – God, Self, Others, Resources.
- 6) Calls for living simply and saying no to materialism, greed and gluttony.
- 7) Deals with the foundational issues and sin that causes poor financial decisions.
- 8) Invites people to live open handed and be willing to give everything away.



How is the Class Structured?

There are 8 class lessons that build upon one another. The class is broken up into two main sections: video teachings and small group discussion.

Video Teachings:

REALIGN is taught by **Josh and Jenny Lawson** in video format with a strong emphasis on small group interaction. The video teachings normally last 10 to 15 minutes and include testimonies from past participants of the class.

Small Groups Discussion:

Both before and after each video lesson there will be a time for small group discussion which is facilitated by the class leader. We believe that it is in this small group time that people are able to take some time and discuss how the teachings apply to them personally and how they can live them out. At the beginning of class, the discussion will mostly be focused on reviewing the previous week's material. At the end of each class, there will be a time to discuss the video lesson and begin working on class work.

What Is Each Lesson About?

Lesson 1 – Introduction and Foundations

- In order to understand how to realign our financial lives, we must first know what caused us to get here in the first place and what we must align ourselves to.

Lesson 2 – Beliefs

- Our beliefs directly impact our actions. We must change our beliefs about God, ourselves and money in order to change our financial actions.

Lesson 3 – Money Personalities

- We've each been created with a unique way to see and manage money. Whether you are single or married, you must understand how you have been created and what it looks like to manage your resources in light of your money personality.

Lesson 4 – Work

- God has created work with a purpose and we must learn what it means to work with excellence, while doing something we love and learning to rest consistently.

Lesson 5 – Cash Flow Planning

- In this lesson we discuss the practicals of how to create a spending plan and actually stick to it!

Lesson 6 – Contentment

- The power to accomplishing the dreams God has planted inside of you is found in remaining focused by developing a heart that is content with the place and provision that God has given you.

Lesson 7 – Debt

- In this lesson we teach you what it takes to get out of debt and stay out!

Lesson 8 – Giving

- This is the capstone lesson where you will learn what you can do with your resources if you allow them to flow.

Benefits of the Class

1. Your members will be envisioned to bring God into every area of their lives.
2. *REALIGN* will challenge your members to dig deeper into scripture and renew their minds with the truth of God's word.
3. Marriages will be restored as couples learn how to better communicate about money.
4. Young people will learn early on how to live with a purpose with their finances.
5. Members in your church will begin to break the chains of debt and will experience more freedom.
6. Families will be encouraged to "go on an adventure with God" and to become extravagant givers.
7. The small group setting will allow your members to connect with one another and create long-lasting relationships that will strengthen your church.
8. The class is a great opportunity to find and develop the next generation of leaders in your church.
9. *REALIGN* is the perfect class to utilize as an outreach to your community.
10. The class is easy to facilitate and doesn't require any costly training or additional set-up.

About Josh and Jenny Lawson

Josh and Jenny Lawson currently serve as the directors of Community Engagement at Antioch Community Church in Waco, Texas. Over the past several years, they have seen thousands of families from around the world go through their financial classes and receive financial coaching. Families have paid off millions in debt, but more importantly they have found more peace and purpose for their lives. They currently live in Waco, Texas with their two boys Asher and Jack.



REALIGN Class Materials

Participant's Kit

Participant's Workbook -This is your guide for the entire journey through the *REALIGN* class. We ask that each family unit have at least one Member Workbook.

REALIGN Book - This book allows you to go deeper into each topic that we discuss throughout the class.

Audio CDs – If you miss a class, simply make it up by listening to a CD, or you can listen to each week's teaching again and again.

Financial Forms - In your kit we have included a hard copy version of the forms that you will need throughout the class.

Journal - Your companion throughout the class and even after to capture your thoughts, dreams and hopes for the future.

Online Resources –We are looking at providing online tools and resources to allow you to take your financial journey to the next level.

Leader's Kit

The *REALIGN* Leader's Kit includes everything that you will need to lead the *REALIGN* class.

Leader's Kit includes everything in the Participant's Kit PLUS:
Leader's Guide, Additional Workbook, DVD's, Audio CD's, *REALIGN* Book,
Financial Forms, Graduation Certificates (10).

Class Leader Checklist

- Watch the *Class Preview* video.
- Meet with decision maker to get approval to start the class
 - Share the benefits of starting the class at your church.
 - Show the Class Preview Video.
 - Explain costs for the class and expected launch dates.
 - Share your vision for how you will help facilitate the classes and find future leaders.
 - Answer any questions and decide on date to launch class or next steps.
- Sign and return *Licensing Agreement*.
- Sign and return *Criteria for Class Leader Agreement*.
- Schedule the class and order *Leader's Kit*. (You can also go ahead and order member's kits)
- Promote using posters, banners, and other materials on website. See *Promotional Guide*.
- Have people sign-up for the class at least 2 weeks before the class starts.
- Order materials (allow 14 days)
- Launch class(es)

REALIGN Licensing Agreement

This is an arrangement between the accepting Organization and ClearDay Media Group (CMG) for the public presentation and use of the series titled *REALIGN*. The *REALIGN* series includes video lessons, all course materials and Class Leader's Guide. The Church agrees to exhibit for enrolled *REALIGN* class members only the *REALIGN* video series.

Since this class is strictly a discipleship program to assist people in managing and being good stewards of what God has given them, we have a few requirements for all *REALIGN* Class Leaders or small group leaders.

1. If the Class Leader is employed or actively engaged for profit, directly or indirectly through family relationship or professional association, in any financial services industry, including but not limited to financial planning, insurance, or securities, they cannot in any way approach class members with their services or products.
2. If the Class Leader is directly or indirectly associated with any "multi-level" or "network" marketing organizations, they cannot recruit or sell to *REALIGN* members.
3. The Class Leader may be privy to confidential financial and personal details of *REALIGN* members in their class. The Class Leader pledges 100% confidentiality on such matters.
4. The Class Leader will not divulge any *REALIGN* member information to outside parties other than *REALIGN* phone advisors or counselors, without the particular *REALIGN* member's consent by written authorization.
5. The Class Leader will follow the *REALIGN* program as described in the *REALIGN* Leader's Guide. Class Leader may not change or modify the way the *REALIGN* program is presented or conducted without the prior express written consent of ClearDay Media Group.
6. The Class Leader may not edit, transfer to another format, add to, or alter in any way the *REALIGN* videos or any of the *REALIGN* materials.
7. The Class Leader may not enter into any arrangements or make any representation or pledge which may infer liability or cause financial responsibility on behalf of ClearDay Media Group or *REALIGN*, its suppliers, employees, or assigns.

REALIGN Licensing Agreement Continued

Copyright Notice: *REALIGN* Workshop, also referred to as *REALIGN*, is protected in whole and in part by U.S. copyright laws and international treaty provisions. All title and copyrights in and to *REALIGN*, including but not limited to images, photographs, animations, video, audio, music, text, electronic applications and accompanying printed materials incorporated into *REALIGN* and any copies of *REALIGN* are owned by ClearDay Media Group. No one is authorized to copy any *REALIGN* audio, video, lesson, or Class Leader materials without the prior consent of the *REALIGN* Director, on behalf of ClearDay Media Group. If violated, ClearDay Media Group may, at its discretion, commence civil action seeking fines, attorneys' fees, injunctive relief, and in appropriate circumstances, criminal prosecution, with all reasonable legal and attorneys' fees to be paid by the Organization.

Ordering *REALIGN* Membership Materials: The Organization agrees to purchase 1 (one) Membership kit per family unit enrolling in *REALIGN* (allow 7-10 days for delivery). (Family unit consists of spouse and teenage children who are living with their parents.)

1. A family unit is defined as a single adult individual, a married couple, or an engaged couple which has set a date for getting married within one year of their enrollment.
2. A married couple is defined as a male and female joined in accordance with the state laws of Texas.

General Information: This Arrangement shall be construed, interpreted, and governed by the laws of the State of Texas. This arrangement and any waiver(s) attached constitute the full and complete arrangement binding the parties, and will be enforced to the full extent permitted under applicable law. ClearDay Media Group retains all rights not specifically granted herein. If any provision is declared invalid or unenforceable, all remaining provisions will nevertheless remain in effect. If you have any questions regarding this agreement, please consult your advisor.

Organization Name and City: _____

Organization Staff Signature: _____

(Please Print Name) _____ Date Signed: _____

Organization Class Leader Signature: _____

(Please Print Name) _____ Date Signed: _____

Launching *REALIGN*

Getting Started

It can be a daunting task to start a class at your church. Whether you are a church leader or a member, we have outlined a step-by-step process to get your started.

Get Backing of Leadership

Once you have a clear vision and direction from God, next you want to be sure and get the backing and blessing of your church's leadership. Schedule a meeting with a decision-maker and share your vision for how you believe this class can benefit your church or community. Give them a game plan for how you think the class should be started, any upfront financial needs, and a list of expectations from your end. Don't move forward at all until you have the full backing and blessing of the leadership.

Find Someone to Champion the Cause

Next, find a leader that can "champion the cause." Many times the leadership will love the idea, but will only get behind it if they have someone that will actually lead this initiative themselves. Be prepared to not just present a good idea but to be the one to actually lead the class. If you are the head pastor of your church, I would highly encourage you to not take on this role. We encourage you to find someone in your church body that has an interest in this vision and will put everything they have into it. This is also a great way to train the next generation of leaders.

Things to look for in a potential leader:

- Has a financial mind, not afraid of numbers
- Has a desire to see people restored financially
- Can handle some administrative tasks, but is still visionary
- Is a good people person- not afraid of being in front of crowds
- A promoter, not afraid of sharing the vision over and over
- Has caught the vision of *REALIGN* and has passion when they talk about it
- Is involved in church & community, and is faithful, consistent, and trustworthy

Things to be aware of:

- Someone who simply wants to lead the class to promote their product, company, or service
- Sometimes people who work in financial services have a different view of financial issues and sometimes don't have the right motives

Criteria for Class Leaders

In our classes we want to set the highest standards for our leaders who are ministering to those in financial distress. Many times class participants are in a vulnerable place and our desire is to have a Class Leader who exudes the love of Jesus and has the utmost moral standards. Below we have set forth criteria that we would ask each of our Class Leaders to agree to and we believe are vital to the success of the *Realign* classes. We would ask that each of our Class Leaders:

- 1. Be a Christian, have a growing personal relationship with God, and depends solely upon the person of Jesus Christ for salvation.**
- 2. Personally be living out the principles that are being taught inside of the class.**
 - a. We do not expect perfection, but we do ask that they are intentionally working in the right direction.
 - b. For example, each Class Leader should be living on a plan, not going into any more debt, tithing consistently, and working diligently.
- 3. Be accountable with their own personal finances**
 - a. We encourage each of our Class Leaders to be in an accountability relationship (outside of their spouse) where they are open and honest about their spiritual life and are seeking to be a maturing believer.
- 4. Attend a weekly celebration service at church and actively seeking to live in Christian community.**
- 5. Be willing to encourage people through their particular situation. You don't have to be a counselor, but we do ask that you believe the best in people and be their biggest encouragers.**
 - a. We believe that the most successful Class Leaders are those that have a heart to see people set free from financial distress and have a willingness to see them through the hardest of times.
- 6. A Class Leader or volunteer may not sell or profit from the product or service he or she can offer to an individual or family he or she is personally working with or have come in contact with as a result of serving as a Class Leader.**

Signature _____

Date: _____

Print Name _____

Promotional Guide

- On our website we have included different resources for you to promote your *REALIGN* classes.
- We also have a promotional trailer video available on our website that can be shown to individuals or to larger groups or your congregation.
- Another great method of getting the word out about the classes is to utilize local media outlets including newspapers and news stations. This is a great opportunity to share the benefits of the class with those who do not attend your church or small group.

Suggested Promotional Schedule

- We encourage you to start at least two months in advance spreading the word about the class. Normally the best time to start a new class is in September, February, or June.
- Start by scheduling your class on the church calendar and letting your leadership know that the class will be starting in two months.
- Then recruit a small team of people to help you begin spreading the word to people in your church and those outside of your church.
- One month out, begin posting graphics on social media sites letting people know that the class is coming with the start date and location. You can also post the promotional video on your page.
- The final month, you want to begin including an announcement about the class in your church's bulletin and have your pastor tie it into at least one of their sermons.
- Two weeks out from the class have your pastor make an announcement about the class and encourage people to begin signing up for the class. If you are allowed to, we encourage you to show the promotional video during a service and set-up a table in your church lobby where people can sign up for the class after the service.

Frequently Asked Questions

How does ordering the materials work?

- There are a couple of ways to handle ordering the materials:
 - 1) The church can pay for the materials for each of the class members ahead of time and be reimbursed once people sign up;
 - 2) Class members can be responsible for ordering their own material.

How long is each class?

- The classes are designed to be exactly 90 minutes in length. We have found that this is the average length of Sunday school classes and small groups.
- In the Class Leaders guide we have outlined each class which has four main sections: Connection Time, Video Lessons, Discussion, Class Work.

Does someone have to pay for the class? Can't we just pay for their materials?

- We *highly* encourage every person attending the class to pay for the material themselves. Through the years we have found that if someone does not invest something into the class, they are less likely to fully buy-in to the entire process.

Is it okay for someone who does not attend my church to come to the class?

- Absolutely! This class is designed so that it appeals to people from every walk of life. Many times God uses finances to get to deeper places in our hearts and we believe this class can be a great opportunity for people to begin walking with God.

For more information, please visit RealignClass.com.